APPL NUM	FILING DATE	CLASS SUBCLASS		GAU	EXAMINER
10046618	10/26/2001	348	23	2613	SHELE HEDA
**APPLICANT	S: Markel	Steven: Z	enoni lan; Ler	nmons T	
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TITLE : Collect	ion of affinity data t	from telev	ision, video, o	r similar	transmissions U.S.DEPT. OF COMM./PAT.& TM-PTO-436L(Rev. 12-94
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**U.S. UTILITY Patent Application** 

NOTICE OF ALLOWANCE MAILED  ISSUE FEE			CLAIMS ALLOWED			
		Assistant Examiner	Total Claims		Print Claim for O.G	
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Amount Due	Date Paid		Sheets Drwg.	Figs.Drwg.	Print Fig.	
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TERMINAL		PREPARED FOR ISSUE	Application Examiner			
	DISCLAMER	WARNING: The information disclose Unauthorized disclosure may be prohibi Sections 122, 181 and 368, Possession of Office is restricted to authorized employ	ited by the Unit outside the U.S.	ed States Cod Patent & Tra	e Title 35, demark	

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